

# **Banking Solutions**

Transforming Customer Experience.

Solutions that work for your business

Maximise investments

Centralised Management

Over 150 solutions for 20 business verticals

More than 3000 deployed internationally.



Driving key messages across with centralized control, Streme offers unlimited options to build solutions to enhance the experience with effective communication & interaction.

## **Enhancing the customer experience**

With Streme, you can build and deliver world class experience to your customers. Today, interactivity and driving the key message being the need of the hour, Streme provides you the platform to deliver the same.

### **Interactive Audio Visual Tools**

Instead of just simple broadcast signages that are in a looping mode, you can integrate devices like simple TV remote controls to build interactivity. With interactivity, you take the customer recall and engagement to the next level. On large screens as opposed to smaller kiosk screens, you deliver audio visual messages powerfully to build the customer experience.

## **Environment Friendly**

Streme supports the Go green revolution. With digital displays, you avoid unnecessary papers, printing and transportation, resulting in saving trees and reducing pollution. Streme supports embedded technology for lower power consumption, thereby supporting the environment further.

## End to end solutions.

We work very closely with most national and regional system integrators. Our solutions approach guarantees a working design of the entire solution. We are open to working with your existing SI partners. Taking end to end responsibility of delivery, you can now rest assured of a perfectly rolled out project. We even provide services like creative adaptation and network management to our customers.

### **Proven Framework**

Streme works on a 150 component framework. Streme powers thousands of screens across the nation including leading banks. With focus on embedded systems, we bring unmatched reliability, security and scalability to the network. You can setup a centrally controlled, future proof, expandable, secure network.

The Streme framework consists of player hardware, embedded OS and Streme's embedded player software. Streme player software is benchmarked and proven with leading hardware providers, featuring the latest technology to deliver truly outstanding dual-core performance computing power, great battery life as well as, low power, with multiple OS support and longer life cycle commitment.













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#### **Streme for ATM Centers**

Making the best use of the waiting ques outside the ATM machines, you can now use Streme Digital Signage to broadcast new products and offerings. Customers can explore them once they access the ATM.

#### **Streme for Token Integration**

Replacing tradition LED Token boards, Streme Digital Signage can integrate with a compatible token management system. Now be assured of the attention of an alert audience. An excellent opportunity to communicate your key messages to your customers.

#### **Streme for displaying Forex Rates**

Replacing traditional LED Forex boards, Streme Digital Signage provides an integrated Foreign Exchange Display solution. Now, eliminate the risk of showing old rates at braches with real time updates from treasury.

#### Streme for displaying Mandatory notices and KYC

Meet your statutory information compliance needs with Streme Digital Signage. Now display latest KYC (Know Your Customer) and other mandatory notices at each branch. Drive information in the language you want and ensure that all notices are absolutely the latest. Protect the environment and avoid printing as you undertake the initiative.

#### **Streme for SMS Quize**

Imagine an interactive question that pops up during a digital signage display. Customers are prompted to send a response. Some do. And slowly over a period of time, you have a repository of customer responses and solid data. This can be used effectively for future marketing campaigns. Streme Digital Signage enables this and lot more!

#### **Streme Interactive Sales Tool**

Interacting with a large screen from a distance poses a unique challenge. Too close and its difficult to see. Too far and you cant touch the screen. Streme digital signage solves this dilemma with a remote control to select options on the screen. Now interact, choose options and convert your passive signage into an active sales tool!

#### **Streme Interactive Training Tool**

Instead of just broadcasting training programs after or before office hours, let your staff select the training they want to view! Streme digital signage interfaced with a remote control or a touch screen, converts your signage into a powerful audio visual training tool. You can now reuse your investments for internal training and marketing communication.

#### Streme for Displaying interest rates

Replacing traditional LED boards, or paper posters, Streme Digital Signage provides a complete Display solution. Now, eliminate the risk of showing old rates at braches with real time updates from treasury.





Displaying Forex Rate





SMS Quiz





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To know more visit: www.streme.tv

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